From:	Wilson, Christian A (CMO)
To:	Department Heads
Subject:	FW: Citizen engagement platform to be installed soon
Date:	Friday, February 8, 2019 11:21:25 AM
Attachments:	SmartCity Kiosk MapV3 Jan19.pdf Greensboro SCM.compressed.pdf

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FYI

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From: Wilson, Christian A (CMO)
Sent: Friday, February 08, 2019 11:21 AM
To: CMO ; LEGISLATIVE ; Hoffman, Jim
Cc: Nickles, Jane
Subject: Citizen engagement platform to be installed soon

Mayor and Members of City Council (bcc):

As part of an ongoing commitment to the implementation of "Smart City" initiatives, Greensboro is drawing closer to the first phase of installing interactive kiosks in the downtown area. Council approved a Global Encroachment Agreement with Smart City Media during the July 17, 2018 meeting, allowing us to move forward with this new communication effort that will support public Wi-Fi, small business, and broader communications. Compelling, smart media is delivered through a public-facing network powered by interactive smart signs (City Posts), and a companion mobile application. Please see the attachment for additional function information.

Smart City Media, in partnership with Duke Energy, has developed a pathway for providing multiple public opportunities through the City Posts. Using a system of interactive kiosks installed in key locations, the City Posts provide a real-time mobile broadcast of customized content that will feature City and transit services, nearby attractions, parks and events. The kiosks will also be capable of providing free Wi-Fi access. Installation is set to begin in March, with the kiosks being live in May. Area stakeholders were and will continue to be engaged as we move forward with the project. The first deployment will include 13 kiosks located near Lewis Street, Downtown Parks, the Downtown Greenway, Hoppers Stadium, Depot, City Hall and Elm Street. (please see attached map).

This program is modeled after a similar initiative in Kanas City and Louisville. Please read these articles to learn more.

http://www.govtech.com/fs/Kansas-City-Mo-Installs-First-Smart-City-Kiosks-Downtown.html
https://www.businesswire.com/news/home/20180430006604/en/Smart-City-Media-Duke-Energy-Launch-Game-changing

Future installations for additional phases are being discussed with both A&T and UNCG, as well as other high pedestrian traffic locations.

Regards,

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